

Promotional Opportunities Aquatic Therapy & Rehab Institute 2007

Valuable Opportunities

Stuffers - \$250

Morning Coffee Service Sponsor - \$500

Program CD Ads - \$195 (or \$750 for 5)

Registrant Bag – Cost of Purchasing the Bag

Sponsor a Course - \$250

Registrant Gift - NC

Sit-Down Lunch/Keynote and Birthday Celebration Sponsor - \$1500 (or \$5000 for all 5)

_____ **\$250 Stuffers**

You provide us with enough catalogs, brochures or flyers for each attendee at all five Specialty Institutes; we stuff them in registrant materials. An inexpensive yet convenient and effective way to make sure therapy professionals take home information about you. The deadline for receipt of your Stuffers will be included in your confirmation materials.

_____ **\$195 Program CD Ads-Price is per CD or \$750 for all remaining Specialties**

Registrants use their Program CDs, for years, as a great resource for all their course handouts. Keep your name in front of them throughout the event and back at their facility. Ads must be supplied in PDF format and should be emailed to afischer@atri.org. Ad copy deadlines will be included in your confirmation materials.

_____ **\$250 Sponsor a Course (exclusive)**

We will put your logo and full page ad in the handout of any course you sponsor. (We can help you choose.) When attendees print out copies at home for in-services, your ad and contact information will be included. Handouts onsite will include the same. ATRI will designate "Sponsored By:" in the course schedule that each attendee receives.

_____ **\$1500 or \$5000 for all 5 - Sit-down Lunch/Keynote and Birthday Celebration Sponsor (exclusive)**

Be Part of the Sit-down Lunch at each Specialty Institute. This is included in each attendee's registration package. You will have your name posted **exclusively** at the event as well as having your company's name, write up, and photo or logo included in the Program CD. **Included in this price is a free Stuffer and Program CD Ad.** Everyone will recognize your name and contributions with this best value package. Only one company can grab this opportunity. Actual cost per luncheon is approximately \$3,000; this is a steal! Make it yours today!

_____ **\$500 Morning Coffee Service Sponsor (exclusive)**

Get your name in front of the attendees first thing in the morning. You will have your name posted **exclusively** all 4 mornings of the event you sponsor as well as having your company's name, write up and photo or logo included in the Program CD. Actual cost for 4 mornings of coffee is approximately \$1,200; and you get more than just 'joe!' **Included in this price is a free Program CD Ad.**

_____ **NC Registrant Bag (exclusive)**

Another way to advertise is to provide the bags (with your logo, of course) that we give to registrants with their materials. You will get maximum exposure as the registrants carry these bags around the event and take them home. The deadline for receipt of the Registrant Bags will be included in your confirmation materials. (First come, first serve!)

_____ **NC Registrant Gift**

Another attention grabbing item is to provide approved gifts for the attendee's Registrant Bag. You provide 25 identical items for early registrants with a retail value of \$15 or more per item. You receive free mention in the Program CD and Registration Brochure. Turn the spotlight on your company when registrants see your name again! Your gifts encourage registrants to sign up early and get them excited about coming!

And even MORE Opportunities!

_____ **Cost of mailing, estimate \$3000 - Mailing Add-ins (exclusive)**

ATRI mails the brochure for Specialty Institutes and Professional Development Days to our full mail-list. Increase your exposure by inserting a pre-approved flyer. Only one sponsor per mailing will be accepted. The deadline for receipt of your flyer will be included in your confirmation materials.

_____ **NC Silent Auction**

A sure-fire way to get noticed at the Specialty Institutes is through Silent Auction donations for the Jalkanen Foundation. Donate auction items and receive free mentions at the events and in the Program CD. Donations are 100% tax deductible.

Total Amount Due: \$ _____

Please check one: _____ Full amount enclosed OR _____ Payment Plan selected*

*Payment Plan: 50% due with contract, 50% due 6/15/2007

Select Payment Type:

_____ Check Check # _____ Name of Bank _____

_____ Visa **OR** _____ MasterCard **OR** _____ Discover

Card Number _____ Exp. Date _____

3 (or 4) Digit Code from Signature Block of the Credit Card _____

Billing Address (including zip code) _____

Print name as it appears on the card _____

Signature _____

E-Mail Address _____ Phone _____

Please read and sign the following agreement:

Signature _____ Date _____

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