



# Aquatic Therapy & Rehab INSTITUTE

*The Leading Source of Multidisciplinary Aquatic Therapy Education*

## 2018 Promotional Opportunities

### International Aquatic Therapy Symposium

Sanibel Harbour Marriott Resort & Spa, Sanibel, FL

June 19-22, 2018

#### Symposium Exhibit Booth Package – \$650

*Almost sold out.*

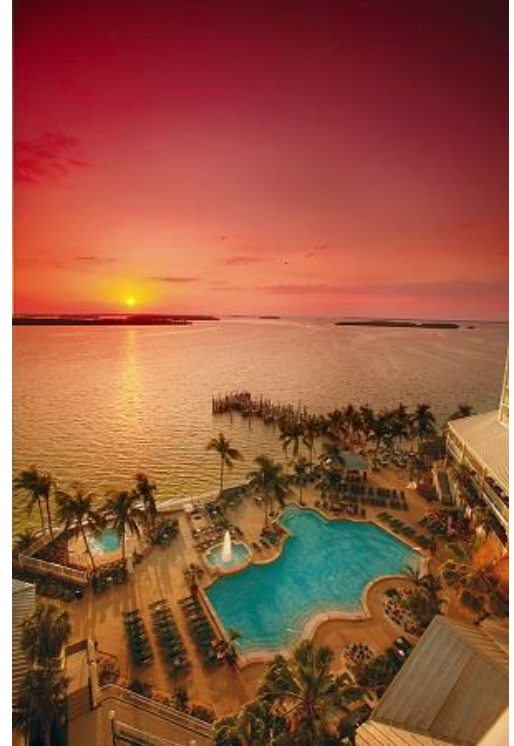
#### Additional Booth – \$200 each

#### Benefits include:

- ✓ 6' draped table with professional company sign and 2 chairs
- ✓ Symposium event meals on exhibit days for **2 people**.
- ✓ 2 tickets to the VIP Gathering Tuesday, June 19, 2018.
- ✓ Infomercials – Highlight your products with a 5 minute presentation. The infomercials will play during exhibit hall hours on the main stage.

#### *Tentative Exhibitor Schedule:*

Tuesday Set-up	5:00pm-7:00pm
Tuesday VIP Gathering	7:00pm-8:30pm
Wednesday Set-up	7:30am-11:00am
Wednesday Exhibit Grand Opening	11:00 am-1:30 pm
Wednesday Awards Dinner	6:00 pm-8:00 pm
Thursday Exhibit Hours	11:00 am-1:00 pm
Thursday Exhibit Hours	5:30 pm-7:00 pm
Friday Exhibit Grand Finale with equipment distribution	11:30 am-1:00 pm



- ✓ We will be serving most lunch and evening meals in the exhibit hall. We intersperse tables throughout so attendees eat and network near the booths. Our ATRI Exhibit Hall is called "The Gathering Place" so everyone knows where to meet, visit and learn during exhibit times.



## The BIG Opportunities – All Year Long

Partner with us in 2018 and reach well over 1000 people in several cities around the country. We have options for Equipment Suppliers and Sponsors. These options include the **Symposium exhibit booth package** for one great price.

### Year-Round Events Equipment Supplier - \$1099

Opportunity for attendees to use your equipment/product **at all ATRI 2018 events**: the National Conferences, Professional Development Days and the biggest and best **International Aquatic Therapy Symposium!** We're talking about reaching well over 1000 attendees for year-round exposure. Except for Symposium, you do not have to be onsite.

**Additional Symposium Booth – \$150 each** 25% discount

#### Benefits include:

- ✓ Website Link
- ✓ Membership for one person.
- ✓ One eNewsletter feature.
- ✓ 2 eBlast Specials. You will be offered two weeks to promote your products to our eList members. Promo must be submitted to us 6 weeks in advance and we will post to our members.
- ✓ Name in **every** Promotional Registration Brochure (if contract received by November 10, 2017)
- ✓ At Symposium two draped 8 x 10 exhibit booths with professional company sign, 6' draped table, 2 chairs
- ✓ At Symposium - event meals for **2 people**.
- ✓ At Symposium - 2 tickets to the VIP Gathering Tuesday, June 19, 2018.
- ✓ \*At Symposium - 30% off Product Showcase
- ✓ At Symposium - Infomercials to highlight your products with a 5 minute presentation. The infomercials will play during exhibit hall hours on the main stage. Infomercials must be submitted by March 31, 2018.

#### *Tentative Exhibitor Schedule:*

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- ✓ At National Conferences and Professional Development Days, ATRI Staff handles all equipment on-site; including selling (when appropriate), packing and return shipping. No on-site presence is needed from you. At Symposium ATRI Staff handles all equipment moves on-site for use during courses. You are responsible for equipment during Product Showcases - should you decide to have one, selling, packing and shipping.
- ✓ At National Conferences and Professional Development Days, you provide us with enough catalogs, CD's, brochures or flyers for each attendee; we stuff them in registrant materials. A convenient and effective way to make sure therapy professionals know about you. The deadline for receipt of your Stuffers will be included in your confirmation materials.



## Year-Round Sponsor - \$899

No equipment for attendees to try?... You can still show your support of ATRI as a Sponsor. Visibility **at all ATRI 2018 events:** the National Conferences, Professional Development Days and the biggest and best **International Aquatic Therapy Symposium!** We're talking about reaching well over 1000 attendees for year-round exposure. Except for Symposium, you do not have to be onsite.

**Additional Symposium Booth – \$150 each** 25% discount

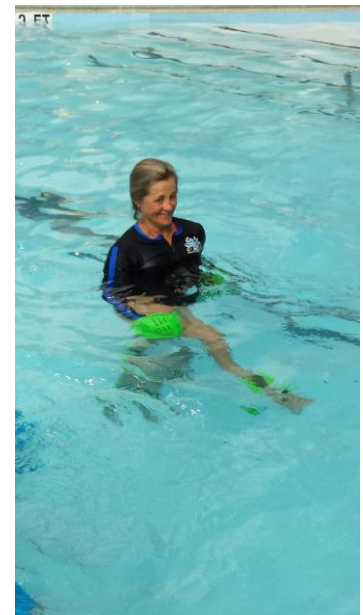
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- ✓ At Symposium one draped 8 x 10 exhibit booths with professional company sign, 6' draped table, 2 chairs
- ✓ At Symposium - event meals for **2 people**.
- ✓ At Symposium 2 tickets to the VIP Gathering Tuesday, June 19, 2018.
- ✓ \*At Symposium 30% off Product Showcase
- ✓ At Symposium - Infomercials to highlight your products with a 5 minute presentation. The infomercials will play during exhibit hall hours on the main stage. Infomercials must be submitted by March 31, 2018.

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- ✓ At National Conferences, you may ship a small amount of product (maximum of 5 items) that we will display in our AquaMarket Place and sell at a discounted rate set by you. If items do not sell, you are responsible for the return shipping fee.
- ✓ At National Conferences and Professional Development Days you provide us with enough catalogs, CD's, brochures or flyers for each attendee; we stuff them in registrant materials. A convenient and effective way to make sure therapy professionals know about you. The deadline for receipt of your Stuffers will be included in your confirmation materials.



## **Odds and Ends Opportunities**

### **Website Link \$299**

One year contract to have your Logo with hyperlink to your website on the ATRI website. Runs Jan 1-Dec 31, 2018.

### **Membership \$45**

ATRI membership for one person. Membership runs Jan-Dec 2018.

## Opportunities for Symposium

**Showcases: Limited opportunities available. Filled on a first come basis. Discounts given to those that are Exhibitor, Suppliers or Sponsors.**

### **\*Product Showcase - \$599 limited number available**

You have a 1-hour time slot with use of the pool for registrants to attend your class. Get attendees in the water to try different equipment, participate in a workout or provide a demonstration of your products. Orders can be taken at the pool. Your session will be listed on the course selection sheet in the Promotional Registration Brochure for attendees to select when registering. Pool and day assignments will be made in the order in which contracts and payments are received. Due to limited availability, return your contract as soon as possible to reserve this fantastic opportunity! We are happy to connect you with ATRI faculty who may be able to teach this demo for you.

### **1<sup>st</sup> 50 Registrant Gift – No Charge! You only have the cost of the gifts. Respond by December 15<sup>th</sup>.**

You provide 50 identical items for early registrants with a retail value of \$15 or more per item. You can send the items if you do not plan to attend symposium, or we will include a card in the registrants bags directing them to pick up their gift at your booth. You receive free mention in the Registration Brochure mailed to our active mailing list and on our website. Turn the spotlight on your company when registrants see your name again and again! Your gifts encourage registrants to sign up and get them excited about coming!

## Opportunities for Symposium and/or National Conferences

### **Neck Wallets - Cost of purchasing the wallets**

Each attendee can have a neck wallet for their name badge, money, credit cards, etc. The neck wallets can be your walking billboards. Imprint with your logo and contact information for \$2 each. They would be worn by each attendee for the entire conference AND they'll keep them to wear in the future. It is great advertising. Our logo would also need to appear on the neck wallet. We need approximately 700 for Symposium and National Conference. It is a first come first serve opportunity. Only one company will be offered this great advertising opportunity for each event.

The following link is the approved Zippered Neck Wallet for our events:

[https://namebadgeproductions.com/pages/products/Zippered\\_Neck\\_Wallet/Imprinted\\_Zippered\\_Neck\\_Wallet/494](https://namebadgeproductions.com/pages/products/Zippered_Neck_Wallet/Imprinted_Zippered_Neck_Wallet/494).

### **Registrant Bag - Cost of purchasing the bag**

Another way to advertise is to provide the bags the registrants receive when they arrive. They carry these bags around the hotel and take them home, you will get maximum exposure! You would provide approximately 300 bags for Symposium and/or 100 bags for each National Conference that we use for the stuffer materials. The deadline for receipt of the Registrant Bags will be included in your confirmation materials. (First come, first serve!)

### **Stuffers - \$275**

You provide us with enough catalogs, CD's, brochures or flyers for each attendee; we stuff them in registrant materials. An inexpensive yet convenient and effective way to make sure therapy professionals know about you. The deadline for receipt of your Stuffers will be included in your confirmation materials.

### **Freebie**

Another attention grabbing item is to provide approved freebies for the attendee's Registrant Bag (approximately 400 for Symposium). Items such as individually wrapped snacks, water, or product samples are very much appreciated by attendees and offer you great exposure!

### **Door Prizes**

A sure-fire way to get noticed at the Symposium is through door prize donations. Receive free mentions at the Symposium. Prizes awarded during exhibit hours in the exhibit hall.

## Agreement

Please fill in and sign the following agreement:

\_\_\_\_\_ (company name) agrees to pay the following amount for the opportunity to be a part of the Aquatic Therapy & Rehab Institute Events.

Please sign us up for the following promotional opportunities:

### Symposium-Only Options

**Symposium-Exhibitor Options:** 1 Symposium Exhibit Booth

Almost sold out.

\_\_\_\_\_ \$650 Symposium Exhibitor \_\_\_\_\_ \$200 Additional Booth

**Symposium-Only Options:** Must be received by December 15, 2017.

\_\_\_\_\_ \$599 Product Showcase **Sold Out**

\_\_\_\_\_ N/C 1<sup>st</sup> 50 gift

### Year-Round Opportunities

**Year-Round Equipment Supplier Options:** Includes: 1 ATRI membership, 2 Symposium Exhibit Booths, Brochures for All, Website link

\_\_\_\_\_ \$1099 Year-Round Equipment Supplier: **Value - \$1718**

\_\_\_\_\_ \$1518 Package #1: **Value - \$2317**  
Year-Round Equipment Supplier & Product Showcase

\_\_\_\_\_ \$150 Additional Symposium Booth **Value - \$200**

**Year-Round Sponsor Options:** Includes: 1 ATRI membership, 1 Symposium Exhibit Booths, Brochures for All, Website link

\_\_\_\_\_ \$899 Year-Round Sponsor: **Value - \$1269**

\_\_\_\_\_ \$1318 Package #1: **Value - \$1868**  
Year-Round Sponsor & Product Showcase

\_\_\_\_\_ \$150 Additional Symposium Booth **Value - \$200**

### Odds and Ends Opportunities

\_\_\_\_\_ \$299 Website Link

\_\_\_\_\_ \$45 Membership

### Opportunities for Symposium and/or National Conferences

\_\_\_\_\_ N/C Neck Wallets

\_\_\_\_\_ N/C Registrant Bag

\_\_\_\_\_ \$275 Stuffers

\_\_\_\_\_ N/C Freebie

\_\_\_\_\_ N/C Door Prizes

## Payment Information

*We understand that missed deadlines will cause us to lose some of the promotion effectiveness.*

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

Please check one: \_\_\_\_\_ Full amount enclosed OR \_\_\_\_\_ Payment Plan selected\*

\*Payment Plan: 50% due with agreement, 50% due 3/1/2018

Special Payment Option: If paying with Credit Card, you may authorize an automated charge to be divided equally into 4 payments. The first charge will be made upon receipt of your contract. Additional charges will then be made on the 1<sup>st</sup> of February, March and April.

\_\_\_\_\_ Special Payment Option Selected: \_\_\_\_\_  
Signature

***Booth will be assigned when 100% of the total price is received.***

Select Payment Type:

\_\_\_\_\_ Check      Check # \_\_\_\_\_

\_\_\_\_\_ Credit Card

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

3 (or 4) Digit Security Code \_\_\_\_\_

Billing Address (including zip code) \_\_\_\_\_

Print name as it appears on the card \_\_\_\_\_

Signature \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Phone \_\_\_\_\_

### Names of Symposium Attendees:

1. Name: \_\_\_\_\_ email: \_\_\_\_\_

2. Name: \_\_\_\_\_ email: \_\_\_\_\_

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